



FOR IMMEDIATE RELEASE

VIERA BUILDERS ANNOUNCES THE ADDITION OF CHASE II MODEL IN FARALLON FIELDS

VIERA, FL – MAY 22, 2025 – Viera Builders is pleased to announce the upcoming debut of the Chase II, the latest model home in the Farallon Fields neighborhood of Viera. Designed with modern functionality and refined aesthetics in mind, the Chase II model reflects the continued evolution of midcentury modern architecture in one of Viera’s most desirable communities.

Located within walking distance to parks, trails, and top-rated schools, Farallon Fields offers a thoughtfully designed neighborhood setting with convenient access to shopping, dining, and outdoor recreation.

The Chase II model offers several key features aimed at meeting the needs of today’s homebuyers:

- **Spa-Inspired Bathrooms and Outdoor Spaces:** Primary bathrooms emphasize relaxation with elegant finishes, while large outdoor areas provide private retreats ideal for everyday living and entertaining.
- **Gourmet Kitchens:** Designed with serious cooks and casual hosts in mind, the kitchens offer expansive countertops and dedicated prep zones for an efficient and comfortable workflow.
- **Multigenerational Layouts:** Flexible floorplans include optional ensuite bedrooms, allowing extended families to enjoy privacy and connection under one roof.

“We are excited to introduce the Chase II in Farallon Fields,” said Todd Pokrywa, President of The Viera Company and Viera Builders. “This model was thoughtfully designed to suit the diverse needs of modern families while reflecting the midcentury modern architecture our homeowners love.”

While a formal grand opening date has not yet been announced, interested buyers are encouraged to join the VIP list by contacting Felicia Berry, Online Sales Counselor, at (321) 506-9127 or by email at felicia.berry@vierabuilders.com. VIP registrants will receive early access to information and updates ahead of the official launch. As an added incentive, the first ten buyers selected from the VIP list will receive an additional \$10,000 toward their home purchase and first choice of available lots. These selected buyers will also be invited to tour the home in advance and receive detailed pricing.

Farallon Fields continues to grow as one of Viera’s most sought-after neighborhoods, combining the serenity of Florida’s natural landscape with thoughtfully planned infrastructure and community amenities. For more information or to join the VIP list, please contact Felicia at (321) 506-9127.

###

About The Viera Company

The Viera Company, a wholly-owned subsidiary of A. Duda & Sons, Inc., manages commercial and residential development of DUDA's non-agricultural property and is the developer of the master-planned community of Viera in Brevard County, Florida. The company's integrated real estate operations include Viera Builders, Viera Pools and Outdoor Living, Viera Commercial Properties, Duran Golf Club, and Addison Village Club. The mission of The Viera Company is to create vibrant, livable communities that are built with faith, integrity and thoughtful stewardship of the land. For more information, visit www.viera.com.

About Viera Builders

Viera Builders, a subsidiary of The Viera Company, has become one of the most trusted and respected names in home construction and is committed to building new homes with integrity, quality, and innovation. Viera Builders has been building in Brevard County and Viera, Florida for 20 years. For more information, visit www.vierabuilders.com.

The Viera Company Media Contact:

Eva M. Rey, Senior Vice President, Community Management & Communications

P: 321-242-1200, ext. 4533

C: 321-514-5007

E: eva.rey@duda.com