



Eva M. Rey, M.P.A.
Senior Vice President, Community Management and Communications

Eva Rey is a professional public administrator with over 24 years experience in the public sector at the state, county, and special district levels and 13 years in the private sector working with homeowners' associations. Ms. Rey was hired by The Viera Company in September 2015 and currently holds the position of Senior Vice President of Community Management and Communications. Ms. Rey is The Viera Company's liaison to Viera homeowners' associations, presides over all developer controlled associations, and oversees the transition to resident control. In addition to her Community Management activities, she is responsible for Viera's amenities such as the Addison Village Club and the Duran Golf Club and Tradewinds Restaurant. Ms. Rey also manages the company's public relations, social media, resident engagement and education, and media communications functions and provides management and oversight to the Viera Discovery Center.

Prior to her arrival in Viera, Ms. Rey worked for two other top rated master-planned communities in Florida as the Executive Director at Lakewood Ranch Town Hall in Manatee County and the Director of Purchasing and Support Services in The Villages.

Ms. Rey is also committed to giving back to her community through volunteerism and charitable giving. She is Chair Elect for the Board of the Cocoa Beach Regional Chamber of Commerce, Chairman of Transit One, is a Board Member for the Sharing Center of Central Brevard, is Past President of the Rotary Club of Viera, Past Chairman of the Viera Regional Business Alliance, Past Chairman and Board Member for Family Promise of Brevard, served on the Brevard Achievement Center's Industry Advisory Council, past member of Brevard Zoo's Women of the Wild and Safari Under the Stars Committee, past member of the Citizen's Advisory Committee for the Children's Hunger Project, past member of the Viera High School Student Advisory Council, and is a graduate of the Lead Brevard Class of 2018 – the "best class ever".

Ms. Rey earned her Bachelor of Arts degree in Psychology from St. Leo University in Pasco County, Florida and her Masters degree in Public Administration from Golden Gate University. She is a native Floridian originally from Brooksville, Florida. She has one son, Justin, who lives in Ichikawa, Japan with his wife Asagi and son Hiro.