



Stephanie Byrd
Director of Marketing
The Viera Company
Editor-In-Chief
Viera Vision Magazine

Stephanie joined The Viera Company in 2007 became the Marketing Manager in 2009. She has worked in the marketing department for over ten years developing and growing the Viera brand while winning gold and silver ADDY® awards with her most recent team awards below:

- 2022 Silver American Advertising Award: Outdoor Board-Super sized
- 2022 Silver American Advertising Award: Out-of-Home Campaign
- 2021 Silver American Advertising Award: Out-of-Home Installation
- 2021 Silver American Advertising Award: Integrated Ad Campaign Regional/National
- 2020 Silver American Advertising Award: Event, Light Up Viera Holiday Parade
- 2020 Silver American Advertising Award: Card Invitation or Announcement
- 2020 Silver American Advertising Award: Social Media, Single Execution
- 2019 Silver American Advertising Award: Branded Content & Entertainment Campaign
- 2019 Silver American Advertising Award: Illustration

Stephanie also provides her expertise during signature community events and for other business units within the family of companies at A. Duda and Sons. She took the role of Managing Editor for the *Viera Vision* magazine in 2012 and has been the Editor-In-Chief developing the award-winning publication that is currently registered with the Library of Congress. The magazine has won the following awards:

- 2022 Bronze Florida Magazine Association Awards: Cover/Illustration
- 2021 Silver Florida Magazine Association Awards: Cover Design/Photography
- 2021 Silver Florida Magazine Association Awards: Cover/Illustration
- 2021 Gold American Advertising Award: Publication Design
- 2020 Best of Print, American Advertising Award: Cover
- 2020 Gold American Advertising Award: Publication Cover Design, The Season
- 2020 Gold American Advertising Award: Publication Cover Design, Wetland Birds
- 2020 Silver Florida Magazine Association Awards: Cover Design/Illustration
- 2020 Silver American Advertising Award: Editorial Spread or Feature Design, Launch
- 2019 Silver American Advertising Award: Publication Cover
- 2018 Silver American Advertising Award: Publication Cover
- 2014 Silver American Advertising Award: Editorial Spread or Feature

Ms. Byrd earned a Bachelors' degree in Marketing from Full Sail University. Prior to moving to Florida she was the President of Visas International, a nationwide visas and passport agency located in Los Angeles. She has a background in television and film with professional affiliations including memberships with the Florida Magazine Association, American Advertising Federation, American Marketing Association, and the Screen Actors Guild- American Federation of Radio and Television Artists (SAG-AFTRA). She has worked for Disney, Paramount Studios and various other studio, film and theatre productions.

Stephanie currently is the treasurer for the Florida chapter of the American Advertising Federation District 4 and won club of the year for her AAF Space Coast chapter. She is a past board member of Get Social Brevard and Harmony Farms, Horses for the Handicapped.

She is a mother of two and enjoys traveling with her husband learning about new cultures and visiting distant lands. As a resident of the community since 2004, Stephanie is proud of what has been accomplished and continues to share the stories and accomplishments of the entire Viera family.