



Eva M. Rey, M.P.A.
Vice President, Community Management and Communications

Eva Rey is a professional public administrator with over 23 years experience in the public sector at the state, county, and special district levels and 12 years in the private sector working with homeowners' associations. Ms. Rey was hired by The Viera Company for the newly created position of Director of Community Management in September 2015 and is The Viera Company's liaison to Viera homeowners' associations, presides over all developer controlled associations, and oversees the transition to resident control. In September 2019, Ms. Rey was promoted to the new role of Director of Community Management, Amenities, and Communications. In July 2021, Ms. Rey was promoted again to her current position of Vice President, Community Management and Communications. In addition to her Community Management activities, she is responsible for Viera's amenities such as the Addison Village Club and the Duran Golf Club. Ms. Rey manages the company's public relations, social media, resident engagement and education, and media communications functions and provides oversight to The Viera Discovery Center.

Prior to her arrival in Viera, Ms. Rey worked for two other top rated master-planned communities in Florida as the Executive Director at Lakewood Ranch Town Hall in Manatee County and the Director of Purchasing and Support Services in The Villages.

Ms. Rey is also committed to giving back to her community through volunteerism and charitable giving. She is a Past President of the Rotary Club of Viera, is the Past Chairman of the Viera Regional Business Alliance for the Melbourne Regional Chamber, is a Past Board Member and Chairman for Family Promise of Brevard, is Chairman of Transit One, is a past Board Member for the Sharing Center of Central Brevard, is on the Board of the Cocoa Beach Regional Chamber of Commerce, is a member of the Viera High School Student Advisory Committee, is on the Brevard Achievement Center's Industry Advisory Council, and is a graduate of the Lead Brevard Class of 2018 – the "best class ever".

Ms. Rey earned her Bachelor of Arts degree in Psychology from St. Leo University in Pasco County, Florida and her Masters degree in Public Administration from Golden Gate University. She is a native Floridian who was raised in Brooksville, Florida. She has one son, Justin, who lives in Tokyo, Japan.