



**Todd Pokrywa**  
President  
The Viera Company

Todd Pokrywa became President of The Viera Company on September 1, 2018. He joined The Viera Company on October 1, 2014 as Senior Vice President of Land Use Planning and Development. The Viera Company, a wholly-owned subsidiary of A. Duda & Sons, Inc., manages commercial and residential development of the company's non-agricultural property and is the master developer of the master-planned community of Viera in Brevard County, Florida. The company's integrated real estate operations include Viera Builders, Viera Commercial Properties, the Addison Village Club and the Duran Golf Club in Viera.

Todd is responsible for overseeing the planning, development, marketing and sale of land owned and managed by The Viera Company, primarily the ongoing expansion of the master-planned community of Viera in Brevard County.

Prior to joining TVC, Todd served as vice president of strategic affairs for Schroeder-Manatee Ranch, Inc. (SMR), a land management and agribusiness company and developer of Lakewood Ranch, a master-planned community in Manatee and Sarasota counties, Florida. Previously, Todd was responsible for planning and construction activities with Sunterra Corporation, one of the world's largest vacation ownership companies (now Diamond Resorts International), and was a senior planning manager for the professional consulting firm Ivey, Harris & Walls (now Miller Legg).

Todd is actively involved in the community and the real estate development industry at the local, state, and national levels.

- Urban Land Institute (ULI) member, ULI Community & Housing Development Florida Product Council member
- American Planning Association member
- Brevard County Civilian Military Council member
- EDC of Florida's Space Coast board member and Executive Committee member
- Melbourne Regional Chamber of East Central Florida board member, Past Chair, and Executive Committee member
- Business Voice Political Action Committee board member
- Viera Stewardship District Chairman
- Brevard County Developers' Roundtable member
- Association of Florida Community Developers (AFCD) past chairman
- Junior Achievement of the Space Coast board member

- American Red Cross of Florida's Space Coast board member
- American Cancer Society - Real Men Wear Pink committee member

Todd graduated with honors from the University of Waterloo, Canada, where he earned a bachelor's degree in Urban and Regional Planning. His Senior Honours Essay was "*New Towns as an Alternative to Urban Sprawl Development: Viera, FL Case Study.*" He earned a master's degree in Administration with a specialization in Organizational Leadership from the University of South Dakota.

Originally from Toronto, Canada, Todd relocated to Florida in 1995. He is an avid ice hockey enthusiast. He and his wife, Cyndi, live in Brevard County, Florida.

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