

**Laurie Widzowski**  
Marketing and Event Coordinator  
The Viera Company  
Board Member and Secretary  
Viera Community Institute

Laurie Widzowski became Marketing and Event Coordinator at The Viera Company and a board member of the Viera Community Institute in January 2018. Laurie joined The Viera Company in October 2015 as Marketing Assistant. In her current role, she is responsible for the planning and execution of the signature community events put on through the Viera Community Institute. Laurie plays an integral part in contributing to the *Viera Vision* magazine as a senior staff editor published by The Viera Company, as well as promoting the Viera brand with the marketing team.

Laurie earned a Bachelor of Science degree in Consumer Economics from the University of Delaware. Originally from Delaware, Laurie lived in Maine for thirteen years prior to moving to Viera, Florida in 2011.

Prior to joining TVC, Laurie was an assistant vice president and marketing manager for MBNA, world's largest issuer of affinity credit cards, in Wilmington, Delaware for over ten years where she worked with a number of Colleges & Universities nationwide and was responsible for their affinity credit card marketing campaigns. She was also a certified educational technician in Special Education for six years while living in Maine.

Laurie is a member of the American Advertising Federation and enjoys volunteering with local charities in Brevard County.

Laurie has three children and 'lives, works and plays' in Viera, Florida with her husband, Bruce. She loves nothing more than spending time with family.